

# OCTOBER 2009

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	Regional Team Meetings			Drive Safely Work Week																																																																																						
				Walk to School Day	Quarterly Reports Due																																																																																					
11	12 Columbus Day	13	14	15	16	17																																																																																				
	Regional Team Meetings																																																																																									
		Time Certifications Due																																																																																								
18	19	20	21	22	23	24 United Nations Day																																																																																				
National Teen Driver Safety Week																																																																																										
National Collegiate Alcohol Awareness Week																																																																																										
National School Bus Safety Week																																																																																										
			PA DUI Association Annual Meeting, State College																																																																																							
25	26	27	28	29	30	31 Halloween																																																																																				
Impaired Driving Campaign - Halloween (DRE Focus for earned media)																																																																																										
			Youth Advocacy Day, Harrisburg		Final Request for Reimbursement, Final Reports, and Enforcement Reports due																																																																																					
		<b>September 2009</b> <table border="1"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>Th</td><td>F</td><td>Sa</td></tr> <tr><td></td><td></td><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td></tr> <tr><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td></tr> <tr><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td></tr> <tr><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td></tr> <tr><td>27</td><td>28</td><td>29</td><td>30</td><td></td><td></td><td></td></tr> </table>			S	M	T	W	Th	F	Sa			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30				<b>November 2009</b> <table border="1"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>Th</td><td>F</td><td>Sa</td></tr> <tr><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td></tr> <tr><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td></tr> <tr><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td></tr> <tr><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td></tr> <tr><td>29</td><td>30</td><td></td><td></td><td></td><td></td><td></td></tr> </table>		S	M	T	W	Th	F	Sa	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30					
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Grant Activity		NHSTA Events/Nation-wide Events		Regional Team Meetings																																																																																						



# DECEMBER 2009

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Grant Activity		NHSTA Events/Nation-wide Events		Regional Team Meetings																																																																																														

# JANUARY 2010

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10	11	12	13	14	15 Quarterly Reports Due	16																																																																																				
17	18 ML King Day	19	20	21	22	23																																																																																				
24	25	26	27	28	29	30																																																																																				
31		<b>December 2009</b> <table border="1"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>Th</td><td>F</td><td>Sa</td></tr> <tr><td></td><td></td><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td></tr> <tr><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td></tr> <tr><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td></tr> <tr><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td></tr> <tr><td>27</td><td>28</td><td>29</td><td>30</td><td>31</td><td></td><td></td></tr> </table>		S	M	T	W	Th	F	Sa			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31			<b>February 2010</b> <table border="1"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>Th</td><td>F</td><td>Sa</td></tr> <tr><td></td><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td></tr> <tr><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td></tr> <tr><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td></tr> <tr><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td></tr> <tr><td>28</td><td></td><td></td><td></td><td></td><td></td><td></td></tr> </table>		S	M	T	W	Th	F	Sa		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28							<b>Entire Month Events:</b> Aggressive Driving Enf. and Ed. Program EARNED MEDIA THEME - Too Fast For Conditions  <a href="http://www.vertex42.com">www.vertex42.com</a>
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Grant Activity		NHSTA Events/Nation-wide Events			Regional Team Meetings																																																																																					

# FEBRUARY 2010

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	1	2 Groundhog Day	3	4	5	6																																																																																											
	Regional Team Meetings																																																																																																
	Impaired Driving Campaign - Super Bowl (Life After DUI earned media)																																																																																																
7	8	9	10	11	12 Lincoln's B-Day	13																																																																																											
Impaired Driving	Regional Team Meetings																																																																																																
14 Valentines Day	15 President's Day	16	17	18	19	20																																																																																											
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Impaired Driving Campaign		Occupant Protection Campaign		Aggressive Driving Enf. and Ed. Program		Other																																																																																											
Grant Activity		NHSTA Events/Nation-wide Events		Regional Team Meetings																																																																																													

# MARCH 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
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7	8	9	10	11	12	13
			Impaired Driving Campaign - St. Patrick's Day (Cost of a DUI earned media)			
14 Daylight Savings	15	16	17 St. Patrick's Day	18	19	20
	Impaired Driving Campaign - St. Patrick's Day (Cost of a DUI earned media)		Highway Safety Conference - State College			
21	22	23	24	25	26	27
28	29	30	31			

**February 2010**

S	M	T	W	Th	F	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

**April 2010**

S	M	T	W	Th	F	Sa
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18	19	20	21	22	23	24
25	26	27	28	29	30	

**Entire Month Events:**  
 Aggressive Driving Enf. and Ed. Program  
 EARNED MEDIA THEME - Too Fast For  
 Conditions  
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Impaired Driving Campaign	Occupant Protection Campaign	Aggressive Driving Enf. and Ed. Program	Other
Grant Activity	NHSTA Events/Nation-wide Events	Regional Team Meetings	

# APRIL 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday																																																																																											
				1 April Fool's Day	2 Good Friday	3																																																																																											
				Regional Team Meetings																																																																																													
4 Easter	5	6	7	8	9	10																																																																																											
	Regional Team Meetings																																																																																																
11	12	13	14	15 Taxes Due	16	17																																																																																											
	Regional Team Meetings																																																																																																
Livesavers Conference - Philadelphia					Quarterly Reports and Time Certifications Due																																																																																												
18	19	20	21	22 Earth Day	23	24																																																																																											
	National Work Zone Awareness Week																																																																																																
25	26	27	28	29	30																																																																																												
				Impaired Driving Campaign - Cinco de Mayo																																																																																													
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# MAY 2010

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						1 Impaired Driving																																																																																						
2 Impaired Driving Campaign - Cinco de Mayo (Motorcycles, Motorized Officers)	3	4	5	6	7	8																																																																																						
9 Mother's Day	10	11	12	13	14 Bike to Work Day	15																																																																																						
16	17	18	19	20	21	22																																																																																						
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30 Occupant Protection Campaign	31 Memorial Day	<b>April 2010</b> <table border="1"> <thead> <tr> <th>S</th> <th>M</th> <th>T</th> <th>W</th> <th>Th</th> <th>F</th> <th>Sa</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td></td> <td></td> <td>1</td> <td>2</td> <td>3</td> </tr> <tr> <td>4</td> <td>5</td> <td>6</td> <td>7</td> <td>8</td> <td>9</td> <td>10</td> </tr> <tr> <td>11</td> <td>12</td> <td>13</td> <td>14</td> <td>15</td> <td>16</td> <td>17</td> </tr> <tr> <td>18</td> <td>19</td> <td>20</td> <td>21</td> <td>22</td> <td>23</td> <td>24</td> </tr> <tr> <td>25</td> <td>26</td> <td>27</td> <td>28</td> <td>29</td> <td>30</td> <td></td> </tr> </tbody> </table>			S	M	T	W	Th	F	Sa					1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		<b>June 2010</b> <table border="1"> <thead> <tr> <th>S</th> <th>M</th> <th>T</th> <th>W</th> <th>Th</th> <th>F</th> <th>Sa</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> </tr> <tr> <td>6</td> <td>7</td> <td>8</td> <td>9</td> <td>10</td> <td>11</td> <td>12</td> </tr> <tr> <td>13</td> <td>14</td> <td>15</td> <td>16</td> <td>17</td> <td>18</td> <td>19</td> </tr> <tr> <td>20</td> <td>21</td> <td>22</td> <td>23</td> <td>24</td> <td>25</td> <td>26</td> </tr> <tr> <td>27</td> <td>28</td> <td>29</td> <td>30</td> <td></td> <td></td> <td></td> </tr> </tbody> </table>		S	M	T	W	Th	F	Sa			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30				<b>Entire Month Events:</b> National Youth Traffic Safety Month Motorcycle Safety Awareness Month National Bicycle Safety Month Agg Driving EARNED MEDIA - Air, Land, and Speed <a href="http://www.vertex42.com">www.vertex42.com</a>	
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Grant Activity		NHSTA Events/Nation-wide Events			Regional Team Meetings																																																																																							

# JUNE 2010

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# JULY 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 Impaired Driving Campaign - July 4th Crackdown (BUI & DUI)	2	3
4 Independence Day Impaired Driving	5	6	7	8	9	10
11	12	13	14	15	16 Quarterly Reports Due	17
18	19	20	21	22	23	24
25 Parents' Day	26	27	28	29	30	31

### June 2010

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27	28	29	30			

### August 2010

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22	23	24	25	26	27	28
29	30	31				

### Entire Month Events:

Aggressive Driving Enf. and Ed. Program  
EARNED MEDIA THEME - No Pause for Safety

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Impaired Driving Campaign	Occupant Protection Campaign	Aggressive Driving Enf. and Ed. Program	Other
Grant Activity	NHSTA Events/Nation-wide Events	Regional Team Meetings	

# AUGUST 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday																																																																																					
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# SEPTEMBER 2010

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